

Cookies op de website



| Naam cookie | Eigenaar | Domein | Beschrijving doel |
|----------------------------|--------------|---|---|
| DoubleClick | Google | www.google.com/doubleclick/ | Ad Serving, Ad Targeting, Analyses/Meting, Personalisering van de inhoud, Optimalisatie |
| Facebook | Facebook | www.facebook.com | Ad Serving, Ad Targeting, Personalisering van de inhoud |
| Instagram | Instagram | www.instagram.com | Ad Serving, Ad Targeting, Analyses/Meting, Personalisering van de inhoud |
| Pinterest | Pintarest | www.pinterest.com | Ad Targeting, Analyses/Meting, Personalisering van de inhoud |
| Twitter | Twitter | www.twitter.com | Ad Targeting, Analyses/Meting, Personalisering van de inhoud |
| YouTube | Google | www.youtube.com | Ad Serving, Ad Targeting, Analyses/Meting, Personalisering van de inhoud, Optimalisatie |
| Advanse | Advanse | advanseads.com | Ad Targeting, Analyses/Meting |
| Google | Google | www.google.nl | Ad Serving, Ad Targeting, Analyses/Meting, Personalisering van de inhoud, Optimalisatie |
| Google Analytics | Google | www.google.com/intl/en/analytics/index.html | Ad Targeting, Analyses/Meting, Optimalisatie |
| AB Tasty | AB Tasty | en.abtasty.com/ | Analyses/Meting, Optimalisatie |
| DoubleClick Floodlight | Google | www.google.com/doubleclick/ | Adserver data collecting |
| Facebook Connect | Facebook | www.facebook.com | Analyses/Meting, Optimalisatie |
| Facebook Custom Audience | Facebook | www.facebook.com | Remarketing - performance optimization and targeting |
| Flashtalking | Flashtalking | flashtalking.com | Remarketing - performance optimization and targeting |
| Google AdWords Conversion | Google | www.google.nl | Remarketing - performance optimization and targeting |
| Google Dynamic Remarketing | Google | www.google.nl | Remarketing - performance optimization and targeting |
| Google Tag Manager | Google | www.google.nl | This is the tagmanager (container where all tags are implemented) |
| MediaMath | Mediamath | mediamath.com | Remarketing - performance optimization and targeting |
| Netmining | Ignition one | www.netmining.com | Personalisering van de inhoud, Optimalisatie |
| Psyma | Psyma | www.psyma.com | Personalisering van de inhoud, Optimalisatie |
| RadiumOne | Radium One | www.radiumone.com | Remarketing - performance optimization and targeting |
| Reevoo | Reevoo | www.reevoo.com | Personalisering van de inhoud, Optimalisatie |